

St Richard's Catholic College

USE OF IMAGE POLICY (from School Handbook)



The Policy was approved by the Governing Body: September 2021

Chair of Governors: _____

The Governing Body will review the policy in September 2022

Images for school publications

- The school will only take and use images that are appropriate and are considered to not be open to misuse.
- If an image of a child is used, the child's name **will not** be published. If a name is published, **no image will be used** without specific consent.
- Children will be made aware of why their picture is being taken and how it will be used.
- Children will be given the option to not have their image used if they are the sole focus of the picture.
- Children and parents should be encouraged to recognise the value of group photographs or recordings of school events.
- Images will be kept securely and held by the school for the duration of the pupil's time here, after which they will be destroyed.
- Images of children from the school will not be used to illustrate controversial subjects.

Filming

Filming of school events by parents is discouraged. The school will record the event, if requested, and make copies available to all parents, for which there may be a charge.

Video Conferencing/Webcams

The school uses video conferencing. This allows a live debate between pupils from different schools without the need for pupils to travel. Pupil images will appear on the screen but will not be recorded. If you do not wish your child to be involved in video conferencing, please tick the box on the reply slip that says: 'I do not give permission for images of my son/daughter to be used.'

Images for the School Website

School websites are part of the internet and are more easily accessible than paper based school publications. The school will make sure that only appropriate images are used. Image filenames will avoid using children's names.

CCTV

The school uses CCTV in some areas of the school site as a security measure. The CCTV policy is on the website.

Camera Phones

- Camera phones are popular with children but can be misused. Camera phones are less easily visible and can be used to bully or take inappropriate images.
- If it is found that a camera phone has been misused, the school will follow its usual disciplinary procedures.

Please note that images taken by the media are not covered by this policy and are subject to a separate set of regulations.

Key Policy Points

- There should be a balance between the low risk of misuse and the numerous positive results of colourful, well produced school material.
- The school will only take and use images (photos and video) that are appropriate and are considered to not be open to misuse.
- Children will be made aware of why their picture is being taken and how it will be used.
- The school will take extra precautions to ensure that only appropriate images are used for the website.
- If it is found that a camera phone has been misused, the school will follow its usual disciplinary procedures.
- If an image of a child is used, the child's name **will not** be published. If a name is published, **no image will be used** without specific consent.